



Florida Water Quality Association Convention June 7-9, 2023

It is finally time! Please join us for our exciting annual Florida Water Quality Association convention at a favorite location. This year's convention will be held at the ***Caribe Royale Resort*** in Orlando, FL on Wednesday, June 7 to Friday, June 9, 2023. For FWQA block room rates please use the following link

<https://book.passkey.com/event/50386138/owner/186/home>

or call and mention Group Code: FWQA when making reservations.

Join us Wednesday morning June 7th for our annual FWQA Golf Tournament at Celebration Golf Club. Breakfast will be served at 7:30 am. Following the tournament this year, we will have a luncheon and awards ceremony onsite. Golf registration will open in February 2023.

Thursday evening, we invite you to the Hospitality Event. This event is open to all registered attendees and exhibitors. Plan to join us from 6:00 pm – 9:00 to mix and mingle with your exhibitors and attendees as well as meet the FWQA membership.

Due to last year's success, our education sessions will not run during the trade show hours again this year. Classes will be held Thursday morning as well as all day Friday. We will have education sessions running in the classrooms adjoining the convention hall between the hours of 8 am and 11:00 am Thursday June 8, as well as between 8:30 am and 1:00 pm Friday June 9th. Stay tuned for additional information regarding class schedules as they evolve.

We will also have TECH TIME Presentations taking place throughout the trade show in an adjoining area (connected but separate) to our Main Convention Hall. You won't have to leave the convention floor to catch a quick presentation. You came all this way, and we want to spend the day with you!

The Trade Show floor will be open between the hours of 12:30 pm and 4:30 pm Thursday June 8th. Lunch will be served in the Main Convention Hall Thursday following the business meeting. Breakfast will be served Friday morning.

The Silent Auction will be running Thursday throughout the course of the day. Don't miss this opportunity to bid on and contribute some great items!!!

We look forward to having you join us. I have included registration forms with this packet. Registration is also available at www.FWQA.com/convention



Florida Water Quality Association Convention June 7th – 9th, 2023

Convention Schedule

Golf Tournament:	Wednesday, June 7, 2023 Celebration Golf Club	Breakfast 7:30 am Tee time 8:30 am Lunch to follow
Exhibitor Setup:	Wednesday, June 7, 2023 Thursday, June 8, 2023	2:00 pm - 5:00 pm 8:00 am - 10:00 am
Hospitality Event:	Thursday, June 8, 2023	6:00pm - 9:00pm
Education Sessions:	Thursday, June 8, 2023 Friday, June 9, 2023	8:00 am - 11:00 am 8:30 am - 1:00 pm
Exhibit Hours :	Thursday, June 8, 2023	12:30 pm - 4:30 pm
Business Meeting: Lunch with Exhibitors	Thursday, June 8, 2023 (on trade show floor)	11:00 am - 12:15 pm
Silent Auction Give Aways:	Thursday June 8, 2023	4:30 pm - 4:45 pm
Exhibit Teardown:	Thursday, June 8, 2023 Friday, June 9, 2023	5:00 pm onward 8:00 am - 11:00 am

*FWQA, P.O. Box 2531, Lakeland, FL 33806
Phone 863-644-6622 Fax 866-845-4988 or Mobile Phone 863-698-0611 or
E-mail: convention@fwqa.com*



2023 Convention Exhibitor Registration Form

Florida Water Quality Association Convention

Company Name _____

Address _____ City _____ State _____ Zip Code _____

Phone _____ Fax _____ E-mail _____

Contact Name _____

Product Description: _____

Please check one: Dealer _____ Manufacturer _____ OEM _____ Plumber _____ Well Driller _____ Other: _____

REGISTRATION FEES/PACKAGES

	Member	Non-Member
A. 6 foot table top (40 available) - Floor Layout coming February, 2023	\$850	\$1050 _____
8 x 10-foot booth (14 available) - Floor Layout coming February, 2023	\$1200 (members only)	_____

B. Each booth or tabletop is entitled to a ¼ page advertisement in the FWQA Directory

(Ad copy is due by May 10, 2023)

Yes, Upgrade my advertisement from ¼ page to:

		<u>Additional</u>
Inside Front Cover 7 ½" x 10"	\$400	
Inside Back Cover 7 ½" x 10"	\$385	
Outside Back Cover 7 ½" x 10"	\$620	
Two Page Centerfold 15" x 10"	\$900	
Full Page 7 ½" x 10"	\$300	
Half Page 7 ½" x 5"	\$175	
Add Color to Advertisement	\$275 per ad	_____

C. Each registration is entitled to two trade show exhibition passes:

1. Name _____	Exhibitor Pass, (Thurs Lunch Incl.)	Included
2. Name _____	Exhibitor Pass, (Thurs Lunch Incl.)	Included

D. Each additional Convention Registration:

1. Name _____	Exhibitor Pass, (Thurs Lunch Incl.)	\$75	_____
2. Name _____	Exhibitor Pass, (Thurs Lunch Incl.)	\$75	_____

E. FWQA Membership Dues (Dues \$175, Suggested FWQA PAC Donation \$10) **\$185** _____

I. Total

*Payment by Cash, Check (checks payable to Florida Water Quality Association)
or Credit Card (MC, DISCOVER, AMEX or VISA)*

Credit Card No. _____ Exp. Date _____ 3 Digit Code _____

Cardholder Name _____ Signature: _____

Billing Address _____ City _____ Zip _____

Complete information below and return to convention@fwqa.com

Exhibitor Setup:	Wednesday, June 7, 2023	2:00 pm – 5:00 pm
	Thursday, June 8, 2023	8:00 am – 10:00 am
Exhibit Hours :	Thursday, June 8, 2023	12:30 pm – 4: 30 pm
Exhibit Teardown:	Thursday, June 8, 2023	5:00 pm -5:45 pm
	Friday, June 9, 2023	8:00 am – 10:00 am

Hospitality Event
6:00 Thursday



2023 Sponsorship Opportunities Florida Water Quality Association Convention

All in One Platinum – \$3750 (NEW THIS YEAR) – Available to Members Only

- Platinum Level Sponsorship (\$2000 value)
- One (1) 8x10 Foot Booth (\$1200 value)
- One Foursome for Golf Tournament (\$600 value)
- One Golf Hole Sponsorship (\$125 value)
- Upgrade to ½ page or color ad at no additional charge (\$200 value)

All in One Gold – \$3250 (NEW THIS YEAR) – Available to Members Only

- Gold Level Sponsorship (\$1500 value)
- One (1) 8x10 Foot Booth (\$1200 value)
- One Foursome for Golf Tournament (\$600 value)
- One Golf Hole Sponsorship (\$125 value)
- Upgrade to ½ page or color ad at no additional charge (\$200 value)

All in One Silver – \$2450 (NEW THIS YEAR) – Available to Members Only

- Silver Level Sponsorship (\$1000 value)
- One (1) 6 Foot Table Top (\$850 value)
- One Foursome for Golf Tournament (\$600 value)
- One Golf Hole Sponsorship (\$125 value)
- Upgrade to ½ page or color ad at no additional charge (\$200 value)

Platinum - \$2, 000

- Signage at Convention
- Recognition in Program with Sponsorship Level
- Logo on FWQA Website with Sponsorship Level
- Verbal Recognition at all Convention Events : (Golf, OEM Event, Exhibits)
- Includes a Golf Hole Sponsorship (\$125 value)

Gold - \$1, 500

- Signage at Convention
- Recognition in Program with Sponsorship Level
- Logo on FWQA Website with Sponsorship Level
- Verbal Recognition at all Convention Events : (Golf, OEM Event, Exhibits)
- Includes a Golf Hole Sponsorship (\$125 value)

Silver - \$1000

- Signage at Convention
- Recognition in Program with Sponsorship Level
- Logo on FWQA Website with Sponsorship Level
- Verbal Recognition at all Convention Events : (Golf, OEM Event, Exhibits)

Hospitality Event Sponsor- \$1000

- Signage at Hospitality Event Thursday Evening at Joe’s Crab Shack
- Recognition in Program with Sponsorship Level
- Logo on FWQA Website with Sponsorship Level

Bronze - \$500

- Signage at Convention
- Recognition in Program with Sponsorship Level
- Logo on FWQA Website with Sponsorship Level

Friday Morning Breakfast Sponsor - \$2000.00

- Sponsored by sign
- Recognition at Trade Show

Thursday Morning Coffee Sponsor - \$500.00

- Sponsored by sign
- Recognition at Trade Show

Wednesday Golf Luncheon Sponsor - \$500.00 – Limited to Two

- Sponsored by sign
- Recognition at Trade Show

Wednesday Golf Beverage Cart Sponsor - \$500.00 – Limited to Two

- Sponsored by sign
- Recognition at Trade Show

ALL SPONSORS: PLEASE SEND YOUR CURRENT LOGO WITH YOUR SPONSORSHIP FORM. IT WILL BE USED IN ALL SPONSORSHIP RECOGNITION.

COMPANY NAME: _____

I WILL BE A _____ LEVEL SPONSOR FOR \$ _____

Payment by Cash, Check (checks payable to FWQA) or Credit Card (MC, DISCOVER, VISA, or AMEX)

Credit Card No. _____ Exp. Date _____

Cardholder Name _____ Security code _____

Cardholder Signature _____

Cardholder Address _____
City _____ Zip _____

**Mail to: FWQA, P.O. Box 2531, Lakeland, FL 33806
Phone 863-644-6622 Fax 866-845-4988 or Mobile Phone 863-698-0611 or
E-mail: convention@fwqa.com**



2023 Exhibitor Program Listing

Florida Water Quality Association Convention

Things change! Please help us stay up to date and current by filling out and returning this with your Exhibitor registration form. We want to make sure our FWQA Convention Directory has the most updated information on file. Please make sure to return this form with your registration. Please email listing to **convention@fwqa.com**

Company Name _____

Address _____ City _____ State _____ Zip Code _____

Phone _____ Fax _____ E-mail _____

Contact Name _____

Web Address: _____

Please Provide a Description of your Company / Product for our FWQA Directory:

If you would like to reuse your Directory Listing from the 2022 FWQA Show, Please Check Yes Here: _____

Do you have a new AD for the directory YES _____

NO _____ Please use our 2022 ad

Name and email address of person to contact if we have questions about your listing:

FWQA, P.O. Box 2531, Lakeland, FL 33806

Phone 863-644-6622 Fax 866-845-4988 or Mobile Phone 863-698-0611 or

E-mail: convention@fwqa.com



Florida Water Quality Association Convention
June 7th – 9th, 2023
TECH TIME APPLICATION

This Year we will have a limited number of 30 minute windows available for TECH TIME Presentations during the Trade Show hours. These sessions are a chance for you to promote your product! These classes will be in an adjoining section of our Main Convention Hall. Speakers will have their own sound system and classroom style seating. Interested parties should fill out this form and return to **Suzanne at Suzanne@fwqa.com**. Please DO NOT send your Tech Time Registration to the convention@fwqa.com email. Presentations will be selected based on order of form submission due to limited availability.

Company Name: _____

Name of Presenter: _____ Email _____

Explanation of Presentation:

Date of form submission:

Have you given a similar presentation for another trade association? If so, please list an example: _____

The fee for the Tech Time Session is \$350.00. Tech time is reserved for member companies only at this time. Upon receipt of your form, you will be contacted within 24 hours to verify your details. Upon confirmation your payment will be due immediately.



Silent Auction Donation Form

Florida Water Quality Association Convention

Company Name _____

Address _____

City _____ State _____ Zip Code _____

Phone _____ Fax _____ E-mail _____

Contact Name _____

DONATION MATERIALS DUE BY MAY 25, 2023
(Auction items may be brought in person first day of convention)

ITEM DESCRIPTION:

Quantity _____ Estimated Value: \$ _____

Description: _____

Please provide the following with your item:

1. Marketing Collateral (e-mail logo in jpg format to suzanne@fwqa.com)
2. Brochures
3. Relevant Item Description for potential bidders

Submit form and items to:

Dave Copp
All Florida Soft Water
10960 US Hwy 1
PonteVedra, FL 32081
E mail dcopp@allfloridasoftwater.com

Phone: 904-806-1091
904-287-0003

FWQA, P.O. Box 2531, Lakeland, FL 33806
Phone 863-644-6622 Fax 866-845-4988 or Mobile Phone 863-698-0611 or
E-mail: suzanne@fwqa.com



2023 Golf Tournament Registration Form Florida Water Quality Association Convention

Celebration Golf Course

Wednesday, June 7, 2023

Breakfast at 7:30 am Shotgun Start 8:30 am

Player Name _____ Company: _____

Address _____ City _____ State _____ ZipCode _____

Phone _____ Fax _____ E-mail _____

REGISTRATION FEES/PACKAGES

- A. Single Player-includes golf and luncheon \$ 150 _____
- B. Foursome-includes golf and luncheon for four players \$ 600 _____
- C. Luncheon Sponsor: Signage and recognition at luncheon \$ 500 _____
- D. Beverage Cart Sponsor (2 available) \$ 500 _____
- E. Golf Hole Sponsorship \$125 ea /2 or more \$100 ea _____

Signage on golf course, listing in our convention book and verbal recognition

F. Do you need rental clubs? You can contact the Course directly and the cost is \$45 per set

Total _____

Don't forget about our 'Liquid Delight' Putting Challenge

Please pair me with _____

Proper attire includes: collared shirts, long pants or walking shorts. Metal spikes are not allowed at the Club Committee chairman Todd Mosteller 904-484-4554

***Payment by Cash, Check (checks payable to Florida Water Quality Association)
or Credit Card (MC, DISCOVER, VISA or AMEX)
DO NOT MAIL CASH***

Credit Card No. _____ Exp. Date _____

Cardholder Name _____ security code _____

Cardholder Signature _____

Cardholder Address _____ City _____ Zip _____

____ VISA ____ MasterCard ____ Discover ____ AMEX

Mail to: FWQA, P.O. Box 2531, Lakeland, FL 33806

Phone 863-644-6622 Fax 866-845-4988 or Mobile Phone 863-698-0611 or E-mail: golf@fwqa.com